



Pennzoil and Roush Racing Announce Partnership:  
Program Involves all Roush NASCAR Teams,  
features Busch Grand National Series Return of Mark Martin

(Phoenix - 2 November 2003) Acting to position Pennzoil motor oil squarely at the forefront of NASCAR competition, Roush Racing and Pennzoil have announced a lubrication sponsorship and technology partnership across all Roush Racing teams in all NASCAR series.

The program will include Pennzoil participation and associate identification on all Roush Racing NASCAR Nextel Cup (NNC) teams, beginning with the Daytona 500 in 2004. Additionally, Roush Racing will feature a special Pennzoil design and paint scheme on the #16 Greg Biffle NNC entry at Pocono Raceway next June.

Capping the sponsorship announcement was the news that Mark Martin, the winningest driver in the history of the NASCAR Busch Grand National (BGN) Series will 'unretire' to race the Pennzoil colors as part of a three driver Busch Series 'Pennzoil Super Team' consisting of Martin, Matt Kenseth and Jeff Burton. The three drivers will combine to race different Pennzoil entries in nine BGN events during 2004, beginning with Mark Martin at Daytona in February.

"To say that we are thrilled at the prospects this relationship provides for Pennzoil would be a tremendous understatement," said Andy Coccari, VP North American Marketing, Shell Lubricants, in making the announcement. "We are proud of Pennzoil's heritage in all forms of auto racing, and this partnership with Roush Racing promises to add some more hardware to our trophy collection. Our customers and trade partners have already given us a big 'thumbs up', and we look forward to kicking things off at Speedweeks in Daytona next February."

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The Pennzoil-Roush partnership draws on Pennzoil's advanced lubrication technologies, and will provide Roush Racing with not just lubrication products but also with the expertise to maximize the performance side of the engineering equation.

"You know I'm still an engineer at heart," commented Jack Roush, "and I am really excited about working hand-in-hand with a lubricant partner across all our teams to maximize our performance on the racetrack each and every weekend. Coincidentally, my first sponsor all the way back in my drag racing days was Pennzoil, so you might say this is a 'homecoming' for all of us!"

Mark Martin was on hand to represent the Roush drivers at the announcement, and was similarly enthused about the new relationship. "Well, I can tell you that for me to come back into the NASCAR Busch Grand National Series means that I am confident that we can pick up where we left off ... as a highly competitive team that is capable of running up front and winning races," said Martin at the announcement. "Pennzoil is part of that equation, Roush Racing is part of that equation, and I can assure you that I will do everything I can to hold up my end of that equation next year. I've been looking to come back to the Busch series and I'm excited to make that return with a great company like Pennzoil... I can't wait to get started."

An announcement regarding the entire nine race 'Pennzoil' Busch Grand National Series schedule for Mark Martin, Matt Kenseth and Jeff Burton will be made at a later time. Mark Martin will kick off the 2004 BGN season at Daytona in a Pennzoil Roush Ford.